



propo

"propo" is PROPO DESIGN'S original collection since a foundation of the studio in 1999.

With the concept 'Design with Moderation'

we believe that the design of eyewear is complete

when it is worn on the face - "propo" provides simple and sophisticated eyewear which focus on real users.

In autumn 2015, "PROPO DESIGN" has renamed to "propo" by setting up new theme 'MAKE YOUR BEAUTY'.

since then "propo" has reborn as a women's brand, not only simple but focus on beauty.































Credit

Artdirection / Design : Kenji Maeda (MEM)

Photographer : Tak Sugita (Y's C)

Hairmake : Kosuke Hirose (united lounge inc.)

Styling : Megumi Ikeda

Model : Shuping Li (BRAVO)

PR : Takayuki Suzuki (Stroller PR)